

Supplementary Material of: Souza, M., Barros, M. V., Motta, W. H., & Mello, J. A. V. B. Territorial heritage as a framework for sustainable development: the basket of goods and services and a traditional festival on the outskirts of Rio de Janeiro. *Desenvolvimento e Meio Ambiente*, 67. <http://doi.org/10.5380/dma.v67i.98925>

Supplementary Material – Interview Guide

1. Name, age, personal and professional background, and involvement with the study region.
2. Could you describe the activities, products, and services produced by the population of Jaceruba?
3. If so, do you have any relationship with these productions and with the actors involved?
4. What is the history behind these activities? When, where, and why did they begin?
5. Are these activities known beyond local boundaries? How does the broader population relate to them? Does any particular product or service stand out?
6. Why are they located here? Could they occur elsewhere? Is there any specific characteristic linked to the territory?
7. Are these producers organized in any way? Are there individual, community, or institutional initiatives (by the Municipal Government or other public/private bodies) that promote this arrangement?
8. In your opinion, what are the main attractions in the Jaceruba region? (natural, landscape, historical, cultural, gastronomic, traditional knowledge, and infrastructure)
9. In your opinion, considering the territory's overall characteristics, what activities could be promoted for regional development?
10. Are there any initiatives that promote tourism in the Jaceruba region?
11. Could you tell us how participation and decision-making regarding the Jaceruba Festival take place? Tell us a bit about its history, the achievements for the territory, and the main challenges.

12. In your opinion, what can be done to attract more people to the Jaceruba Banana Festival?