SHAKESPEARE IN THE 1980s

Margarida Gandara Rauen

RESUMO

Esta revisão, além de descrever as características e implicações gerais da produção e da crítica Shakespearianas da última década, identifica a controvérsia sobre práticas editoriais como a mais marcante da época e considera alguns efeitos das novas tendências para o ensino.

What Shakespearean studies and production have reflected in the 1980s is what has happened in most areas of human knowledge during the decade: an expansion of methodological boundaries, a transformation of earlier fields. In many cases, we have also revived ideas essentially old but which we took years to perceive as important: perhaps because their generators were not "persons of their time", perhaps because we truly lacked information to explore and develop such ideas when they first appeared.

Appraisals of recent scholarship (e.g., Drakakis; Elam; Furness & Ziegler)1 and the annotated world bibliography published annually by the Folger Shakespeare Library (Washington, D.C., USA) indicate, above all, that Shakespeare is alive throughout the globe, be it in print or on cinema, television, and stage.

As Berkowitz suggests, the 1988 Edinburgh Shakespeare Festival (Scotland) was an example of such activity, including, in addition to the many professional and amateur productions, "another fourteen staged readings, parodies, and Shakespeare-inspired plays ... in venues as various as church halls, meeting rooms, school gyms, discos, and even real

theatres.” In the United States we find much polemic scholarship in progress and various Shakespeare Festivals, such as the ones in Colorado, Oregon, Louisiana, and New Jersey. The bulk of Shakespeare studies, translations and production in Germany, China, and Japan or even the scant but subsisting endeavours in Brasil and other Latin countries must also be mentioned.

This article will, as a state-of-the-art survey, focus only on the most revealing tendencies in Anglo-American theater production, scholarship, and criticism during the 1980s.

PRODUCTIONS: UPDATING, THE APOCHRYPHAL PLAYS, ORIGINAL PLAYTEXTS

The average lay person and many critics still tend to view the Bard of Avon as a sacred figure, and his drama as a mirror of Elizabethan culture with definitive meanings. The truth, however, is that a popularization or quasi-demythification of Shakespeare becomes more and more apparent. The experimental nature of contemporary productions is an evidence of this era of freedom, of emancipation from conventional approaches.

Increasingly common is the trend of updating the plays through modern dress, music and props, a concept which dates back to the 1920s and director Barry Jackson. The original purpose was to bring the plays closer to the experience of the audience at a time when recreated Elizabethan conditions were dominant. Positive audience response is probably what makes updated interpretation more appealing nowadays. Updating, in addition, accentuates the universality and timelessness of Shakespeare’s social and political themes and is a manifestation of Bertolt Brecht’s (1898-1956) continuing Marxist influence on twentieth-century drama.

What follows is a description of a few updated productions recently done in Canada (Stratford-Ontario), England (London and Stratford-upon-Avon), and Scotland (Edinburgh), where we find some of the busiest Shakespeare theater.

Director Michael Bogdanov’s Measure for Measure (Stratford Shakespeare Festival, Ontario, 1985) exploited a modern setting to accentuate the timelessness of moral absolutes and ironies in regard to sex and corruption. Bogdanov’s conceit was clear as one entered the Festival Stage.
and immediately felt "in" the set, a smoky bar where transvestites and low life figures wearing leather and gangster costumes drank and talked to sensual contemporary music: thus, the "palace" of Duke Vincentio (where I, i is set) and Mistress Overdone's brothel were placed on the same footing.

The 1987 Season in Stratford, Ontario, featured two other memorable updated productions: Peter Moss's Much Ado about Nothing and David William's Troilus and Cressida. A Victorian setting for Much Ado provided an interesting context for the examination of the role of women in a male-dominated society not too far removed from our own era. Troilus and Cressida was a vigorous social satire, with the Trojans wearing either Western clothing or East Indian dress, while the Greek commanders wore twentieth-century military uniforms. Visual references such as a transvestite party in III.iii and the recurrent bawdiness in stage-business implied that Helen corrupted Troy, which became a decadent society obsessed with sensuality and unable to oppose the Greeks. As Watermeier remarks, William's production, despite the "insightful choices that compelled attention to... this complex play against the field of our own... complex times," spurred much "controversy and was variously condemned as a shocking, confusing, radical distortion of Shakespeare's play."

Michael Bogdanov's Romeo and Juliet (Royal Shakespeare Company, London, 1987), included disco dances, leather jackes, a red Alfa-Romeo convertible, motorbikes and sunglasses. As Berkowitz notes, "what worked best was the sense of rich and pampered young people driven to decadence and feuding by boredom".

Also Michael Bogdanov's was the trilogy 1 & 2 Henry IV and Henry V, with First World War props, sounds of air support and costume design including various nineteenth and twentieth-century periods (English Shakespeare Company, London, 1986-87). Emerging from this contrast were man's recurrent mistakes in his pathetic and everlasting quest for power through violence. The English Shakespeare Company has since then been on an international tour presenting the full cycle of The Wars of the Roses, which I am tempted to single out as the most ambitious updated approach to the histories ever. Not just because it requires
more than twenty hours of performance, but because di-
rector Bogdanov manages, as Jackson remarks, to ransack
"the whole twentieth century and much of the nineteenth
for parallels to the era of war, political intrigue, and civil
unrest in which Shakespeare's histories are set".5

Di Trevis's Much Ado About Nothing (Royal Shakespea-
re Company, Stratford-upon-Avon, 1988) also exploited a
modern setting to present a "decadent, selfish, and profoun-
dly unlikeable" society (Smallwood).6 Deborah Werner's
costumes for, King John (Royal Shakespeare Company,
Stratford-upon-Avon, 1988) were "eclectic and anachroni-
stic... .The cynical examination of political self-seeking... cannot, the director suggests, be confined to a specific pe-
riod" (Smallwood)7. Warner mixes first- and second-World
War, medieval, Elizabethan and modern dress.

The Shanghai Kunju Theatre Macbeth, adapted by Zheng
Shifeng and directed by Li Jia Yao (Edinburgh, 1987) stands
out as a production with "... the sensibilities of another
culture, ... demonstrating the universality of Shakespeare
and of the art of Kunju theatre" (Weiss).8 Chinese costumes
and energetic nonverbal representations of ambition, vio-
lence and grief added to the visual grandeur of Li's staging.

According to Berkowitz, the majority of the thirteen
productions at the 1988 Edinburgh Festival featured upda-
ting.9 Particularly remarkable appears to have been director's
Yukio Ninagawa's The Tempest (The Ninagawa Theatre
Company), mixing Eastern and Western sytles: Japanese
sounds and Western orchestral themes, Noh figures or geisha
ritual and visible offstage action in the Brechtian manner,
deeply contrasting yet resembling cultures. Maggi Law's
staging of The Comedy of Errors (Able Bodies Company) was
Turkish style, while Lisa Goldman's Twelfth Night (Cam-
bridge Touring Theatre) was done as Miami Vice, including
pastel suits, machine-gun-toting and cocaine-sniffing!

The above examples illustrate the range of updated
approaches to Shakespeare. My selection may suggest
that this style of production is widely accepted and
appreciated these days, or that it has no shortcomings. Both
assumptions would be false. While some contemporary crit-
icism appears to accept updating as a legitimate way of re-

5 JACKSON, MacD. P. The Wars of the Roses. the English Shakespeare Company on
v. 40. p. 84. 1989.
7 SMALLWOOD, p. 82.
creating Shakespeare, conservative stagings are still ruling, and far from losing their appeal. Overall, updating can bring intense energy and an innovative psychology to the plays, besides sharpening the audience’s awareness of both plot and themes. But it may also come across as pointless, distracting and confusing, especially if the director’s exploration of anachronism is gratuitous, with choices that have a visual impact but fail to signal thematic and dramatic relationships.

Two other “free” trends of the 1980s, although not nearly as common as updating, are an interest in the apocryphal plays, and the use of quarto and folio playtexts, rather than only modern, conflated editions.

As Stodder points out, Shakespeare’s apocrypha has been the focus of The Shakespeare Society of America’s Globe Playhouse (Los Angeles, U.S.A.), with productions of The Two Noble Kinsmen, Sir Thomas More, Arden of Feversham, The Puritan, The Raigne of Edward III, The London Prodigal, and The Yorkshire Tragedy, amongst others. The extent to which the realization of these plays in production reveals a Shakespearean style is an interesting question, and one which may pose challenges to language-focused discussions about authorship in the near future.

As for folio exploration, Director Jim Edmondson apparently achieved, for example, a “provocative final view of Seyton” (Dessen) in his Macbeth (Oregon Shakespeare Festival, U.S.A.) by using the Folio pronunciation (Satan), rather than the orthodox one in modern editions (See-ton). In the case of multiple-text plays such as Hamlet, King Lear, Henry V and Richard II appropriation of original playtexts is important for at least two reasons. First, because “... editorial conflations may not provide satisfactory foundation for productions” Richman, Taylor & Warren. Second, because the revival of quarto and folio versions will generate fresh approaches to the multiple-text plays, approaches that will perhaps mark the 1990s as a particularly distinctive era in Shakespeare theater.

Staging thus uncovers the limitless possibilities of playtexts, although it often enrages purists and even causes a few offended spectators to leave the theater within the first half-hour of performance. Those who can admit experimen-

tation certainly will continue to enjoy and/or to be influenced by Shakespeare's thought-provoking drama.

CRITICAL APPROACHES AND PERFORMANCE-ORIENTED SCHOLARSHIP

The innovative approaches to Shakespeare in the 1980's have been the same that shaped literary criticism in general during the decade: poststructuralism or deconstruction, semiotics, feminism, marxism, and, to a lesser degree, psychoanalysis. Their development, of course, started long ago, with critics such as Jacques Derrida, Umberto Eco, Roland Barthes, the philosopher Michel Foucault, and Sigmund Freud.

Even though much current scholarship has poststructuralist features, Hawkes believes that "there is, as yet, no body of deconstructive analysis of Shakespeare". 13 Calderwood's approach to Hamlet stands as a good practical example of this critical procedure. 14 Instead of defining Hamlet's attitude as one of simple delay as the orthodoxy does, Calderwood finds coherence in the play's structure as a negation of traditional revenge tragedy conventions: the protagonist, rather than sweeping to revenge, must determine his own course of action.

The Postructuralist view of text as a malleable object is an improvement over structuralism, 15 but its sole focus on text has been considered a pitfall, and particularly so in the case of drama, which is meant to be performed. Ironically, in fact, Shakespeare scholarship practically ignored, well into the 1970's this theatrical dimension and the fundamental distinction between literature and drama, which McGuire & Samuelson explain with objectivity: 16

a play is not an artifact but a process, unique with each performance, of making physically present (of realizing) possibilities of perception and feeling that lie attenuated and frozen in the script.

Semiotics, accounting for the complex non-verbal signification of gesture, blocking, costume, make-up, props, scenery, sound effects, etc., provides a much more complete

15 Poststructuralists believe that language cannot be reduced to the type of "ideal" readings that the structuralists advocated on the basis of straightforward word relationships: texts are unfinished objects with unlimited readability.
set of principles than structuralism for dramatic analysis (e.g., Elam.)\textsuperscript{17} Fisch makes a remarkable case for the importance of body language in Shakespeare's plays: he points out that Lady Macbeth's rubbing her hands or King Lear's kneeling, for instance, are not mere parts of stage business, but convey emotions much more eloquently than words would.\textsuperscript{18}

In spite of having an essentially structuralist concept of text, semioticians claim that language and meaning are influenced by history and culture not only of the author's period, but of the reader or viewer's as well. Meaning, thus, is best defined as variable effect. In the case of a Shakespearean play, although a script always serves as guide, each performance may generate a different effect, both because of what happens on stage and because of the audience's reaction. Wall is an interesting example of this model of analysis that explores plays as verbal, visual and kinesthetic objects.\textsuperscript{19} In a broader sense, several important studies in theater history and audience response are also indebted to semiotics, such as Cook's, Gurr's, Hattaway's Homan et al's and Taylor's.\textsuperscript{20}

Semiotic studies have also augmented feminist criticism, since roles determined by gender are another aspect of non-verbal signification. Kehler illustrates this approach in her study of the consequences of love, which reduces women to the status of child, property and animal in The Taming of the Shrew\textsuperscript{21}. As Hawkes notes, "to read a Shakespeare text from a woman's point of view involves a radical re-reading of it, against its traditional male-oriented 'grain'."\textsuperscript{22} In effect, studies such as Parker's, which defines female characters as teleology-braking figures, and Howard's on social order, present rather unorthodox relationships between gender and power.\textsuperscript{23}

To claim Marxism is a truly innovative approach would be wrong, since its concepts and phraseology had already

been common by the 1970's (e.g., Weimann).24 A different feature of marxist criticism in the 1980's, however, has been the association of ideology and discourse, which finds its origins in Michel Foucault's idea that dominance always involves a verbal contest for power. Shakespearean drama, thus, can be viewed as a kind of battlefield where characters with conflicting discourses try to subordinate each other, be it politically, socially or domestically (e.g., Goldberg.)25

Psychoanalysis has provoked much controversy regarding the treatment of characters as real people and probably enjoys the least prestige as a critical approach. Actually, it is Semiotics that appears to have stimulated a revival of psychoanalysis in the 1980s especially as discussions regarding gender and sex grew popular. For the most part, however, these studies have been striking old Freudian and Jungian tunes of sexuality, idealism and desire, and remain indebted to the ideas of Ernest Jones in the 1940s. In any case, Charney & Reppen illustrate the range of recent work in this field.26 What strikes me as more innovative in psychoanalytic criticism occupies scholars outside of the Anglo-American picture: dealing with audience response to dramatic effects, or with the extent to which Shakespeare's technique appears to manipulate audience reaction (e.g., Löker; Li).27 I cannot resist remarking that directors are likely to profit from such analyses if, somewhat perversely, they start using them to improve the "marketing" of Shakespeare productions.

The above sketch probably strikes the reader as a compartment box, since it highlights the reductionist aspect of criticism. As time passes, however, it becomes more and more impracticable to differentiate scholarship. Several intellectual currents began to merge in the 1980s, producing an eclectization as well as a broadening of reading and interpretation.

Such fusion is evident in recent anthologies, with essays characterized by an interplay of deconstruction, semiotics, marxism, feminism and psychoanalysis (e.g., Ferguson et


194 Letras. Curitiba (38) 187-200 - 1989 - UFPF
al.)\textsuperscript{28} It is even more evident if we try to identify, for example, the current philosophical components of two particularly well-established areas of Shakespeare scholarship, namely, history and textual studies, which have been radically changed.

In history, the cultural-materialist view of Dollimore has simply destroyed E.M.W. Tillyard's classic hierarchy of Elizabethan values.\textsuperscript{28} Dollimore's work is indebted to both poststructuralism (for arriving at a pattern of order through deconstruction) and to Marxism (for relating ideology with discourse). In addition, the body of scholarship called new-historicism (eg., Greenblatt; Goldberg; Mullaney) clearly employs, though in different styles and degrees, concepts of post-structuralism, semiotics, marxism and feminism in the process of analyzing relationships between Shakespearean drama and the Elizabethan/Jacobean period.\textsuperscript{30}

What motivates this eclecticism appears to be the fact that we've started to question seriously the extent to which the critic's or historian's own historical context and methods limit their perception of an object. Dealing with this issue requires, first, accepting its complexity and, second, broadening (rather than narrowing) our interpretative strategies. Such broadening also became essential for studies of the multiple-text plays, with two major trends and notable consequences for editing.

First, revisionist theories were advanced by Warren and by Urkowitz.\textsuperscript{31} In sum, Warren and Urkowitz claimed that we must determine authorial intentions by examining the dramatic coherence of original playtexts, and not simply by making conjectures about composition and printing history. Turning back to quarto and folio versions of Shakespeare's plays, especially King Lear, Warren and Urkowitz demonstrated that many of the textual variations in them are dramatically coherent and appear to be revisions intended by Shakespeare himself, rather than changes made by pirates.

\textsuperscript{29} Dollimore, J. Radical tragedy: religion, ideology, and power in the drama of Shakespeare and his contemporaries. Chicago: University of Chicago Press, 1984.
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or by printers and compositors (as it was traditionally believed).

The revisionists have challenged an "essentially impressionistic editorial orthodoxy" (Urkowitz), which alters Shakespeare by conflating the various versions of his multitemplate plays without accounting for their dramatic art. As a result, we have gained, for example, new Henry V and King Lear editions, both with choices and notes that reflect the revisionist method. Of course, these reformers have been severely attacked (e.g., Muir), both as a result of claiming that conflated playtexts are illegitimate, and of indirectly unsettling centuries of scholarship.

A second trend in contemporary textual studies can be called true-reformist, including those who, in addition to studying quarto and folio versions, believe that the quest for authorial intentions is pointless, "... since we lack such documents as Shakespeare's various drafts of each play or his notebooks" (McGuire). This is not to deny the value of source studies, but simply to take advantage of original playtexts and illuminate interpretation. Other true-reformists, such as Richman, Rauen and Werstine, not only have demonstrated the extent to which modern editions alter the dramatic uniqueness of original scripts, but have also pointed out how radically different effects may emerge from stagings of quarto and folio versions of King Lear, Hamlet, Henry V, and The Merry Wives of Windsor. This is a fairly well-established area of research, which even begins to spur the publication of special side-by-side facsimile editions (such as The Paralell King Lear, 1608-1623), crucial during close study of variant playtexts. Hopefully, they will also activate the publication of prompt-books and of commentaries by players.

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33 Modern editors since the eighteenth century assumed that, because Shakespeare's originals are lost, the solution for dealing with the problem that different versions of some of his plays exist was to make assertions about the genesis of the variants and to merge playtexts, thus recovering the author's intentions and determining the "bad" versions. The revisionists have argued that when a dramatic text is regularized according to criteria better suited to purely literary works, such as the Bible, patterns of theatrical cueing embedded in the dialogue are grossly distorted.
34 MUIR. K. Shakespeare: contrasts and controversies. Norman: University of Oklahoma Press. 1985. The work of revisionists or reformers represents a problem for conservative scholarship such as Muir's principally because whatever has been thought, written and published about multiple-text plays for over two-hundred years was based on conflated editions and may, therefore, have to be reevaluated.
of Shakespeare, although we've already gained some in this sense (e.g. Brockbank; Jackson & Smallwood; Evans.)

Such performance-oriented scholarship is clearly indebted to various critical approaches. It is a poststructuralist mindset that enables the reformists to perceive text as a dynamic object and to uncover metadramatic relationships. It is semiotics that allows them to explore the playtext as a continuum of language, interpretation and performance. Marxism, feminism, and psychoanalysis, in addition, provide frameworks for the discovery of complex socio-political and emotional significations.

SOME ADDITIONAL CONSIDERATIONS

The above developments not only have strengthened the bond between the academy and the theatre, and challenged editorial orthodoxy, but have also had a classroom impact.

In light of contemporary scholarship and criticism, teaching Shakespeare today involves, or at least should involve, much more than reading and discussing modern editions or perceiving the plays as Elizabethan/Jacobean classics with anachronisms and universals regarding the human experience. One of the strongest indications that much has happened in the lecture hall is a Summer 1990 issue of the Shakespeare Quarterly solely devoted to teaching, after the first two such volumes of 1974 of 1984.

Innovative teaching entails, first of all, the viewing of productions and, secondly, the comparative study of playtext and performance. Exposure to quarto and folio versions of multiple-text plays and the appraisal of their different dramatic effects would also be a suplemental practice. In short, students are urged to explore dramatic instability, to enjoy openness and to appreciate complexity in terms of theatrical effects. This may also mean learning about Shakespeare's language and technique by performing moments of his plays, in addition to analyzing word relationships. Enlightening materials are already available, such as a Folger Shakespeare Library videotape on new approaches to teaching Shakespeare, or the BBC videotapes.

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The study of secondary sources, likewise, is increasingly marked by a non-fundamentalist, openminded philosophy, particularly in the case of the multiple-text plays and in light of reformist scholarship. The name of the game appears to be "start experimenting", drawing freely on current models of interpretation, aiming at a methodological synthesis rather than at patronage.

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