

The Journal of ALESDE has four articles focusing on sport and leisure topics of interest in its first edition of 2014. Mainly, these articles bring debates on media and theoretical efforts to understand both phenomena.

The article “Entertainment or information? An analysis of Rede Record's 2011 Guadalajara Pan American Games journalistic coverage”, written by Cristiano Mezzaroba and colleagues, analyze a singular moment of media construction upon the elite sport event Pan-American Games. Firstly, the authors describe the relations between media and sport, focusing on the television network of their analysis. Then, they present its strategies on broadcasting the Pan-American Games in Brazil, discussing their position to promote a hegemonic view of sport and the network itself.

The article “The profile of the sports section from the newspaper Folha de São Paulo”, written by Everton Albuquerque Cavalcanti and André Mendes Capraro, describes the sports editorial characteristics at the Brazilian newspaper Folha de São Paulo. Through a qualitative analysis, the authors show the informative and descriptive characteristics on the majority of the news. Investigative news are rare and usually do not have any deeper analysis.

The article “An understanding of leisure via The Theory of Communicative Action”, written by Marco Bettine Almeida and Gustavo Gutierrez, is a theoretical study that proposes an analysis of leisure through the Theory of Communicative Action of Jürgen Habermas. Firstly, the authors present and discuss the main concepts of this theory before showing possibilities to interpret the leisure through this lens. Then, the authors deepen the debate by dialoguing with other leisure interpretations, such as leisure and work, leisure and post-modernity and leisure and pleasure.

And the last production is a review written by Ana Crhistina Vanali about the master's degree dissertation titled “The state of art on the Sociology of Sport in Brazil”. This research is authored by Ana Leticia Padeski Ferreira and describes the scientific production on the Sociology of Sport in two academic journals in Brazil, indicating some features of this area.

With the contribution of these young Brazilian scholars, we would like to encourage the submission of articles from researchers on the socio-cultural studies in Latin America. We hope you will enjoy these readings!

The editors.