

EDITORIAL (English version)

In August of 2001, in the city of Antigua, Guatemala, a group of scholar-members of the working group *Sport, Leisure and Society* who were participating at the XXIII Congress of the Latin American Sociology Association – ALAS, recognized the possibility and need to create an organization fully devoted to the study of sport in Latin America.

The inspiration to create such an association came from similar organizations functioning at the international level, such as ALAS, which that year completed 51 years of existence. In addition, other more specific academic sport organizations, such as the International Sociology of Sport Association (ISSA), the North American Society for the Sociology of Sport (NASSS) and the European Association for the Sociology of Sport (EASS). As a result, in August of 2007, the Latin American Association of Socio-Cultural Studies in Sports – ALESDE -- was officially founded in Guadalajara, Mexico. Its mission was to develop, promote and disseminate the study of sport from a socio-cultural perspective in the region as well as in the entire world. At that time, responsibilities were assigned and a set of initial goals were established, among these goals the creation of a biannual conference aimed to gather scholars from the region.

A year after the association was established, the first conference of ALESDE took place in Curitiba, Brazil, in November of 2008. The second conference took place in the city of Maracay, Venezuela, in March of 2010, and the next event will take place in Concepción, Chile, in October of 2012.

In ALESDE, sport is understood as a complex socio-cultural phenomenon possible to be studied under different paradigms. Among these, the historical, sociological, anthropological, ethnographic, philosophical, political and economical are the most represented. In addition, the socio-cultural study of sport offers multiple possibilities with great prospects of multiple meanings and contexts.

Following our goal to promote and disseminate studies of sport in Latin American, it is with great content that we present the journal of the Latin American Association of Socio-Cultural Studies in Sports, the *Journal of ALESDE*. Initially, with two editions per year, this publication will bring together original research on topics relevant to sport in Latin American written in Portuguese, Spanish and English.

The *Journal of ALESDE* represents a long time ambition of scholars from Latin American universities and other parts of the world who gathered around the common idea to improve an area of knowledge that needed much attention in academia. Therefore, we believe that this is an historic moment for not only those who made ALESDE to happen, but also for all those who see the study of sport in Latin America meaningful and relevant.

This commemorative edition includes five original articles that were called by invitation to a group of internationally renowned scholars. In addition, six other articles were selected from those that were submitted in our first call for papers. Future editions of the *Journal of ALESDE* will include up to a maximum of six articles in each number.

In this edition, Pablo Alabarces discusses the changes of the fieldwork of sport and social sciences in Latin America in his article “Twenty years of social sciences and sports: ten years later.” Víctor Alonso Molina Bedoya presents a case study on public policies in Colombia titled “Sport policies in sport and leisure in Colombia: Mixing local agent positions.” Rebecca Turner and Steve Jackson wrote about hip-hop among New Zealand youth in “The TransPacific Gaze and physical cultural studies: The consumption, experience and meaning of hip hop culture among New Zealand youth.” Ademir Gebara and Ricardo Lucena discuss the concept of power in Norbert Elias theory in “Norbert Elias, power and daily life.” Jay Coakley addresses the concept of neo liberalism and its relation with sport in “Ideology doesn’t just happen: sports and neo liberalism.” Marcelo Weishaupt Proni discusses the contemporary construction of sport from historical and sociological perspectives in “Proposals for the study of contemporary sport.” Kleber Sacramento Adão and Alex Witney Lima conduct an historical analysis on soccer that appeared in the press of São João Del-Rei city in Minas Gerais, Brazil,

which the title “Soccer in the press of São João Del-Rei (1930 – 1955): the voice of a passion.” Marco Bettine Almeida discusses sport through the theoretical reference of Habermas in “The sport as a cultural expression and array of spontaneous sociability: a look at Habermas' reference.” Rafael Jaramillo Racines also brings an historical look about football but now in Colombia in “Football in El Dorado: ‘The turning point’ that marked the rapid development from 'amateurism' to 'professionalism.'” Also, from Colombia, Jorge Humberto Ruiz Patiño contributes with an article that discusses football in “Female football: a view from the public and private.” Finishing this edition is the work of Carlos Alexis Matus Castillo and Núria Puig who present a study titled “Theoretical and methodological proposal to study sports clubs in Chile.”

Through these editorial pages, we invite members of the academic community to submit their work to the *Journal of ALESDE*. We also take this opportunity to give our sincere thanks to all those who allowed this idea and dream to become true. Thank you all!

Our best regards and welcome to the *Journal of ALESDE*.

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Curitiba (Brazil), September de 2011